

# SMART TANK

September 19, 2019  
WORKSHOP

"What We Can Learn about Intellectual Property Protection from the Game MONOPOLY®"

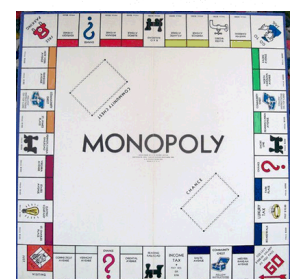
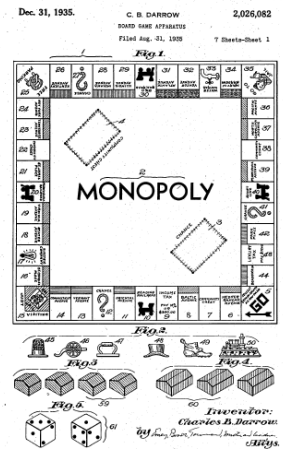
September 19, 2019 | Time TBD | Location TBD

Join **David Johns**, Intellectual Property Attorney and Moonshot Mentor, for an enlightening discussion about intellectual property protection.

Using the history of the game MONOPOLY® as an example of how to protect (or fail to protect) intellectual property, David will review how patents, trade secrets, trademarks, and copyrights can be used to provide competitive advantage.

*Open to the Public | Free of Charge*  
**Seats are limited—sign up today!**

Sign up for this **FREE** workshop at [Moonshotaz.com/smart-tank-workshops](http://Moonshotaz.com/smart-tank-workshops).



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September 19, 2019  
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"What We Can Learn about Intellectual Property  
Protection from the Game MONOPOLY®"

## David Johns – Workshop Leader

Since joining W. L. Gore & Associates, Inc., in 1993, **David Johns** has been using all forms of intellectual property protection to help secure Gore's innovations worldwide. He frequently teaches various intellectual property topics both within Gore and in a variety of other forums, including at Northern Arizona University and at Moonshot at NACET. David often uses the game MONOPOLY® to illustrate how different intellectual property laws can be combined to provide broad competitive protection. As a member of the Moonshot at NACET Board, David volunteers his time as a sounding board for ways that start-ups might be able to secure intellectual property protection for their inventions and business concepts.\*

\*David is employed full-time as an in-house patent and trademark attorney and does not accept clients outside of that commitment. He volunteers his time with NACET / Moonshot on a pro bono basis, not as an attorney but as another set of eyes on various inventions and business concepts. He often can offer ideas that might be worth pursuing on your own or discussing with your actual counsel.