

# FREE WORKSHOPS FOR ENTREPRENEURS

OPEN TO THE PUBLIC 11/12 & 11/13



Moonshot at NACET is proud to offer three FREE entrepreneur workshops to the public on November 12 and 13th as part of our 3rd Annual AZ Pioneer Pitch Tour. Attend as many or as few as you'd like!



JILL HOWARD ALLEN

## GET FUNDING THROUGH FEDERAL GRANTS

The highly competitive Small Business Innovation Research (SBIR) program is a Federal funding opportunity with over \$2 billion available to support research and development projects. The complementary Small Business Technology Transfer (STTR) program uses a similar approach to fund public/private sector partnerships between small businesses and universities or research institutions. Through this awards-based program, SBIR and STTR enable small businesses to explore their technological potential and provide the incentive to profit from its commercialization. By including qualified small businesses in the nation's R&D arena, high-tech innovation is stimulated, and the United States gains entrepreneurial spirit as it meets its specific research and development needs. Learn more about this program and how Arizona can assist through training, technical and business assistance and financial support. WORKSHOP LEADER: **Jill Howard Allen** is the Arizona Commerce Authority's (ACA) Vice President of Research and Development, a role in which she serves as a liaison among business, industry and academia, developing and deepening partnerships among those entities to enhance economic growth. Jill's previous experience at the ACA includes leading the SBIR/STTR program and supporting the innovation team, a role she held at the agency from 2014-2016.

FRIDAY, NOVEMBER 12, 2021 - 3PM-4PM - NACET CAMPUS IN FLAGSTAFF - BUILDING B CONFERENCE ROOM



CHRISTINA CHING

## FIND AND FOCUS ON YOUR WHY

Find and Focus on Your Why -- the 3 most important questions to ask yourself. How aligning your purpose and passion with your business goals will lead you to success in your business. WORKSHOP LEADER: **Christina Ching** is the founder of Rise and Make Waves, where she coaches, inspires and encourages women and entrepreneurs to be brave, make waves, and take action in their career and life. She also is the owner of RockBox Fitness in Scottsdale, Arizona, with plans to open additional studios throughout the state. Christina believes everyone has the power and strength to become who they truly are and hitting and kicking bags gives them the opportunity to literally and emotionally feel powerful.

FRIDAY, NOVEMBER 12, 2021 - 11:00AM-11:45AM - NACET CAMPUS IN FLAGSTAFF - BUILDING B CONFERENCE ROOM

SATURDAY, NOVEMBER 13, 2021 - 1:00PM-1:45PM - NACET CAMPUS IN FLAGSTAFF - BUILDING B CONFERENCE ROOM

LEARN MORE + SIGN UP AT [MOONSHOTAZ.COM/WORKSHOPS](https://moonshotaz.com/workshops)