

3RD ANNUAL AZ
PIONEER PITCH
STATE-WIDE TOUR
RIM COUNTRY
MAY 20 & 21, 2022



DO YOU HAVE A "MOONSHOT" IDEA OR AN EXISTING BUSINESS YOU'D LIKE TO EXPAND? OR EVEN JUST A PRODUCT OR BUSINESS IDEA YOU'VE SCRIBBLED DOWN ON A NAPKIN?

If you answered YES, please join us for the Rim Country (Payson area) **Arizona Pioneer Pitch** competition for entrepreneurs (aka, a showcase like you see on ABC's Shark Tank)! Participants will be competing for CASH PRIZES and more. In addition, you'll get feedback from top industry experts and exposure for your business or product.

Also, check out the pre-competition workshops (led by the Small Business Development Center) that will help you prepare for the competition.

To apply, candidates must submit an online application (below) and post a 2-minute pitch video about their product or service on YouTube. Please record your two minute video before filling out the application below. You'll need to include your YouTube link in your application. Applicants will need to explain their start-up idea, what they feel their unique selling proposition is, and why their product is better than what is already on the market.

CASH PRIZES & FREE SERVICES

1st Place - \$1,500 - Sponsor: Gila County

2nd Place - \$1,000 - Sponsor: Mazatzal Hotel & Casino

3rd Place - \$500 cash - Sponsor: Rim Country Living Magazine

We also have a sponsor who is providing Business/Marketing services for all 3 winners

(\$300/each) - Axis Culture Group

The winner of the Rim Country Pioneer Pitch will go on to compete in our state-wide competition for a \$10,000 cash prize. The event, which also honors successful Moonshot entrepreneurs, will be held in Flagstaff at Little America Hotel on June 17, 2022.

WE CAN'T ALL BE ASTRONAUTS, BUT WE CAN ALL BE PIONEERS.









