

SMART TANK

MAY 23, 2019
WORKSHOP

Telling Your Business Story Workshop with Kiersten & Scott Hathcock

May 23, 2019 | 9am-3pm | Location TBD

Learn how to tell your business story in this **FREE** full-day workshop lead by master storytellers and business pioneers Kiersten Hathcock and Scott Hathcock.

Learn how to connect your story to your customers and investors, and how to share it with the world. You'll leave the workshop with:

- The 15-second hooks you'll need to attract potential customers and potential investors
- An understanding of the elements of a story and how to use them to connect with buyers and investors
- Tips for better understanding your own story and how to tell it
- Tools and resources for crafting your customer's journey to create customers for life



Scott Hathcock



Kiersten Hathcock

Sign up for this **FREE** workshop at
Moonshotaz.com/smart-tank-workshops.

Sponsored by:



* Lunch will be provided.

